

Ad ID 423

Ad Text More riots are coming this summer ... unless

What is the most important thing the government must do this year in order our country to live in peace?

The criminal justice system is very important institution where law enforcement investigate a crime gathering evidences to identify the presumed perpetrator ensuring that rights of the convicted are respected. But what if American criminal justice reform outdated and the country need to focus on a renewed sense of justice? What if disproportionate punishment is the main challenge of the criminal justice system?

Disproportionate punishments known far and wide across the United States of America. Consequently, the victim`s skin color plays a crucial role in deciding what kind of punishment he will receive. For instance, you are more likely to be sentenced to death if you have killed a white person. Frankly speaking, if the government wants to keep the country away from the summer urban riots, then they must think about the living standards of black population that is several times below the living standards of white people in America. In addition, the White House must reduce the unemployment rates of black population by revising the hiring policy for black Americans. Therefore, if we want a life`s balance, the government have to reconsider all these things, because Black Americans lives matter.

Ad Landing Page <https://www.facebook.com/Black-Matters-1579673598947501/>

Ad Targeting Location: United States: Baltimore Maryland; Ferguson, St. Louis Missouri; Cleveland Ohio
Age: 18 - 65+
Placements: News Feed on desktop computers or News Feed on mobile devices
People Who Match: People who like Black Matters, Friends of connections: Friends of people who are connected to Black Matters

Ad Impressions 1,012

Ad Clicks 83

Ad Spend 261.08 RUB

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